

Brandon Guertner

San Jose, CA

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<https://www.quert.com>

OBJECTIVE

Experience Designer with a proven track record and extensive background in web design and development. Offering a strong focus on problem-solving, collaboration, and simplifying complex tasks, I excel in enhancing user experiences. My dedication to working closely with internal stakeholders aligns design solutions with business objectives. Eager to further shape the future of web experiences through innovative and design system thinking.

SKILLS AND TECHNOLOGIES

Adobe Creative Cloud, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere Pro, Adobe After Effects | Figma | Generative AI | Design Systems | HTML | CSS | Jira | AEM | Slack | Microsoft Teams | Workplace | IOS | Android | Quality Assurance | Accessibility

EXPERIENCE

Full-Time Web Producer

Aquent Studios x Adobe | Remote

Nov - 2021 - Sept 2023

- Developed comprehensive interactive digital design files following information design principles to enhance information clarity and collaboration among teams.
- Helped external agencies and international teams at Adobe understand interaction design methods through essential guides during their onboarding.
- Collaborated with the Adobe Design Systems Team to test custom digital design components, ensuring compatibility with the latest versions of Figma, and participated in hackathons with Adobe Labs and the Experience Design Team to explore seamless content migration methods across platforms.
- Improved Adobe Discover's website by offering advice to web authors, ensuring quality, and adding special features that boosted user engagement.

Contract Web Producer

TEKsystems at Adobe | San Jose, CA

Apr 2019 - Nov 2021

- Shaped digital spaces for XD-related pages.
- Partnered with different teams to migrate the XD Learn site to an updated content management system.

Contract Visual Design and Communications Lead

IntraEdge at Meta | Menlo Park, CA

Jun 2018 - Dec 2018

- Crafted visual communication designs for a team within Meta Global Security, curating corporate communications with an informative yet reassuring tone and voice.

EDUCATION

BFA; Bachelor of Fine Arts - General Fine Arts Studies with a Digital Arts emphasis

THE UNIVERSITY OF ARIZONA, Tucson, AZ